

CV Marcel Knöchelmann

Scholarly communication and authorship · Social Studies of Science and Humanities
Cultural sociology and practice theory · Critical theory

Education and Research Positions

- 09-2017 – present **PhD**, Department of Information Studies, University College London
Alienation of Authorship: A Social Theory of Authorship and Publishing in the Humanities
(supervision: Dr Samantha Rayner/Prof Elizabeth Shepherd)
- 01-2020 – 05-2020 **Visiting Researcher**, Department of Sociology, Yale University
Research in cultural sociology (Prof Emily Erikson/Prof Philip Smith)
- 03-2018 – 03-2019 **Research Assistant**, Chair of Economic History, LMU Munich, Germany
Supporting staff for conducting economic and sociological-historical research in archives
- 09-2015 – 09-2016 Publishing, **Master of Arts**, University College London
Dissertation: Brand Equity and Its Strategic Source in Scholarly Journal Publishing
- 10-2012 – 07-2015 Book Trade and Publishing Management, **Bachelor of Arts**, HTWK Leipzig, Germany
Thesis: Strategieentwicklung am Beispiel der Leipziger Buchmesse
- 10-2011 – 07-2012 Business Administration, HTWK Leipzig, Germany
- 09-2007 – 06-2010 **Bookseller**, Apprenticeship, Haus der Bücher, Einbeck

Research Articles

- Knöchelmann, Marcel (2019): Open Science in the Humanities, or: Open Humanities? In *Publications* 7 (4), DOI: 10.3390/publications7040065.
- Knöchelmann, Marcel (2017): Open Access Book Publishing and the Prisoner's Dilemma. In *BOOC | UCL Press*. DOI: 10.14324/111.9781911307679.11.

Working Articles

- Knöchelmann, Marcel (2020): The Democratisation Myth: Open Access and the Solidification of Epistemic Injustices. *SocArXiv*. DOI: 10.31235/osf.io/hw7at (in review).
- Tennant, Jonathan, et al. (2020): A Tale of Two 'opens': Intersections Between Free and Open Source Software and Open Scholarship. *SocArXiv*. DOI: 10.31235/osf.io/2kxq8 (in review).
- Knöchelmann, Marcel (forthcoming): Systemimmanenz und Transformation: Die Bibliothek der Zukunft als lokale Verwalterin? (in review, no preprint available).
- Knöchelmann, Marcel: Recognition (of authorship) or Redistribution (of discourse): A Social Theoretical Debate in the Field of Scholarly Communication.

Professional Experience

- 06-2020 – 12-2020 innOsci Fellow, **Stifterverband**, Berlin
Advisory position for the strengthening of open practices in research institutions
- 03-2019 – 12-2019 Manager, Digital Strategy, **Schwabe Verlag**, Basel, Switzerland
Planning and implementing a strategy for digital databases in the humanities

03-2019 since 2018	Academic advisor for the open access policy for the federal state of Brandenburg, Germany Founding member of the Network for Research Policy of German Social Democrats (SPD)
03-2018 – 06-2018	Editor, Journal of the International Arthurian Society , 2018 edition
02-2017 – 06-2017	Editor in chief, Academic Book of the Future Designing, editing, and publishing of the end of project report and monograph for the Academic Book of the Future project: buff.ly/2udBb8d
09-2016 – 07-2017	Marketing and Communications Manager, Knowledge Unlatched Marketing and communications strategy and operations
04-2016 – 06-2016	Publishing Business Development, Intern, John Wiley & Sons , Oxford
10-2015 – 02-2016	Intern, Academic Book of the Future , UCL & King's College, London
08-2014 – 02-2015	Publishing Business Development, Intern, De Gruyter , Berlin

Scholarships & Awards

PhD	Doctoral scholarship of the Arts & Humanities Research Council UK through the London Arts & Humanities Partnership (LAHP)
PhD	Doctoral scholarship of the German National Academic Foundation (Studienstiftung des deutschen Volkes) (financial stipend rejected in favour of LAHP)
2020	Travel grant for the 4S/EASST conference, Prague (virtual conference)
2019	Travel grant for the EC-funded HIRMEOS conference, Marseille
2019	Best talk: LAHP Annual Research Day, London
2018	Travel grant and winner of the essay competition of the EC-funded OpenUP Project, Brussels
2018	Travel and study grant to attend the Summer School on General Architecture for Text Engineering at the University of Sheffield, Department of Computer Science
2016	2 nd place, Bertelsmann Strategy Workshop, Talent Meets Bertelsmann
2016	Society for Scholarly Publishing International Fellowship and travel grant for the annual meeting
2016	Member of the Dean's List of the Faculty of Arts and Humanities, UCL, for outstanding academic performance
2016	Departmental Prize for the best MA Publishing student, class of 2016
2016	Finalist <i>Best MA Dissertation</i> , Excellence Initiative, Association for Publishing Education, UK
MA	John Wiley & Sons Scholarship covering the full MA at UCL
BA, MA	Full scholarship of the German National Academic Foundation (Studienstiftung des deutschen Volkes)

Selected Talks

2020	Talk: The Failed Revolution: Technological Determinism and the Global Production of Knowledge, 4S/EASST conference, Prague (virtual conference)
2020	Invited keynote: Collaboration against a Culture of Competition (deferred/SARS-Cov-19 crisis), University of Groningen, Research Symposium, Groningen, NL
2019	Invited Talk: Die (Un)möglichkeiten der Wissenschaftskommunikation in den Geisteswissenschaften, Digitalität, Daten, Digital Humanities, HU Berlin
2019	Talk: Social Dilemma and Reproduction in Humanities Publishing, LAHP Annual Research Day, London
2018	Invited talk: Don't Take Openness as a Good on its Own, OpenUP Final Conference, Brussels
2017	Talk and panel moderation: Signifiers of Relevance or Identifiers of Communities, Society for Scholarly Publishing Annual Meeting, Boston
2017	Invited talk: Open Access: From Opening Access to Justifying Business, Society of Young Publishers Conference, Oxford
2017	Talk: Open Access Policy Development in National Contexts, iFair conference on a United Nations World Parliament, Berlin
2017	Talk und Panel: Advancing Research: New Tools in Academic Publishing, British Library, London
2016	Talk und Panel: Platform Wars: The Scholarly Journal in a Changing World, London Book Fair
2015	Invited keynote: The Survival of the Fittest in Publishing, EbookCamp, Hamburg

Teaching Experience

10-2018 – 06-2019	Teaching Assistant & Guest Lecturer , Department of Information Studies, UCL TA for MA module: <i>Digital Publishing Skills</i> , including essay grading (class size: 45)
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10-2017 – 06-2018	Additional lectures: Ethics in Publishing, History of Scholarly Communication Teaching Assistant & Guest Lecturer , Department of Information Studies, UCL TA for MA module: <i>Marketing and Sales</i> , including essay grading (class size: 50)
04-2014 – 08-2014	Seminar Instructor , HTWK Leipzig Planning and processing of the seminar <i>Accounting and Balance Sheet Analysis</i> (class size: 25)
10-2013 – 02-2013	Seminar Instructor , HTWK Leipzig Planning and processing of the seminar <i>Academic Writing and Debating</i> (class size: 30)
03-2013 – 07-2013	Seminar Instructor , HTWK Leipzig Planning and processing of the seminar <i>Accounting and Balance Sheet Analysis</i> (class size: 25)

Software Literacy

Statistics with R and Excel

Qualitative thematic analysis with NVivo

Creative Suite applications (Photoshop, InDesign)

Selected World Wide Web applications, including HTML, CSS, and publishing processes with XML

Knowledge representation and semantic applications:

Logic programming with Prolog

Ontology editing with Protégé

Natural language processing with GATE (General Architecture for Text Engineering)

Selected Other Articles

- Knöchelmann, Marcel (2020): Open Humanities: Why Open Science in the Humanities is not Enough. In *LSE Impact Blog*. Available online at <https://blogs.lse.ac.uk/impactofsocialsciences/2020/02/25/open-humanities-why-open-science-in-the-humanities-is-not-enough/>.
- Knöchelmann, Marcel (2019): Traditionelles Denken behindert Open Access. In *Forschung & Lehre*. Available online at <https://www.forschung-und-lehre.de/zeitfragen/traditionelles-denken-behindert-open-access-1985/>.
- Grund, Martin; Knöchelmann, Marcel; Mann, Martin; Specht, Jule (2019): 100 Prozent Bezahlung für 100 Prozent Leistung. In *Jan-Martin Wiarda Blog*. Online unter <https://www.jmwiarda.de/2019/10/21/100-prozent-bezahlung-f%C3%BCr-100-prozent-leistung/>.
- Knöchelmann, Marcel (2019): The Open Research Library: Centralisation without Openness. In *LSE Impact Blog*. Available online at <https://blogs.lse.ac.uk/impactofsocialsciences/2019/05/31/the-open-research-library-centralisation-without-openness/>.
- Knöchelmann, Marcel (2019): Plan S, falsch gedacht – eine Replik. In *ZEIT CHANCEN Brief* 04.04.2019.
- Knöchelmann, Marcel (2019): Wissenschaft verantwortet Gesellschaft verantwortet Wissenschaft. In *Wissenschaftsforum der Sozialdemokratie*. Available online at <https://forscher.de/wissenschaft-verantwortet-gesellschaft-verantwortet-wissenschaft/>.
- Knöchelmann, Marcel (2019): Pay to Publish Open Access: On the DEAL-Wiley Agreement. In *Elephant in the Lab*. DOI: 10.5281/zenodo.2545583.
- Knöchelmann, Marcel (2018): Don't Take Openness as a Good on its Own—Equality Is. In *OpenUP Hub*. Available online at <https://www.openuphub.eu/community/blog/item/don-t-take-openness-as-a-good-on-its-own-equality-is>.
- Knöchelmann, Marcel (2018): Open access book publishing should be community-focused and aim to let diversity thrive, not be driven by a free market paradigm. In *LSE Impact Blog*. Available online at <https://blogs.lse.ac.uk/impactofsocialsciences/2018/10/23/open-access-book-publishing-should-be-community-focused-and-aim-to-let-diversity-thrive-not-be-driven-by-a-free-market-paradigm/>.